Leadinfo

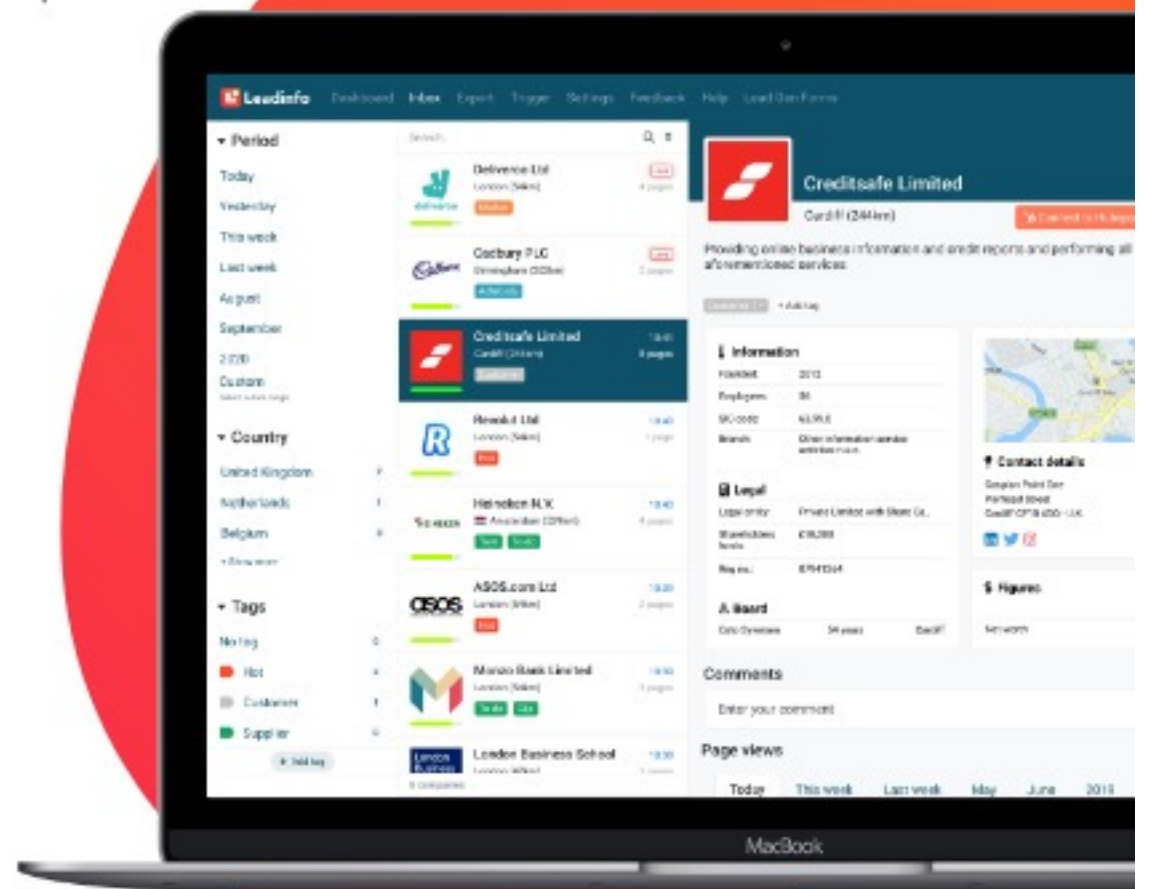✓ Free trial   ✓ GDPR-Compliant   ✓ +100 million companies

Turn anonymous website visitors into customers

98% of your website visitors don't leave a trace. With Leadinfo you can identify your website visitors and turn them into revenue. No more waiting for incoming emails, calls or contact forms. Let our lead generation software work for your company!

Heineken   G4S   ticketmaster   creditsafe

Your search for qualified leads ends here.

Data-driven marketing

Track your marketing campaigns and export data for your offline and online campaigns. You have access to valuable data, like name and address information, industry information, number of employees and all registered visitor data.

Boost your sales

Use our real-time inbox with no complicated statistics. View your website visitors like you view your e-mail. We show an extensive company profile about every visitor, which will help you to close your sale.

Drive company strategy

Our powerful dashboard shows you valuable information at a glance, which you can use to drive your strategy. For example, are you targeting the right industry based on our data?

All your leads in one dashboard

Our software is easy to use for your sales and marketing staff. The design of our dashboard keeps everything clear, thanks to the functionality of adding labels and conversation history. Use triggers to automatically identify hot leads and existing customers. You can use custom-made Lead Generation Forms to attract the attention of your website visitors. We enrich the company data with additional information.

Data points:

✓ E-mail address   ✓ Financial data

✓ Phone number   ✓ Foundation date

✓ Address   ✓ Industry

✓ Page Views   ✓ Number of employees

and many more.

Identify your anonymous website visitors

Our lead generation software recognises your website visitors by linking their IP addresses to our unique database. We show your leads in our real-time inbox with all the information you want to know.

Turn your website visitors into opportunities

From day 1 you can start identifying opportunities, by tracking page views and recurring visits. With our integrations you can enrich your favorite software with our data.
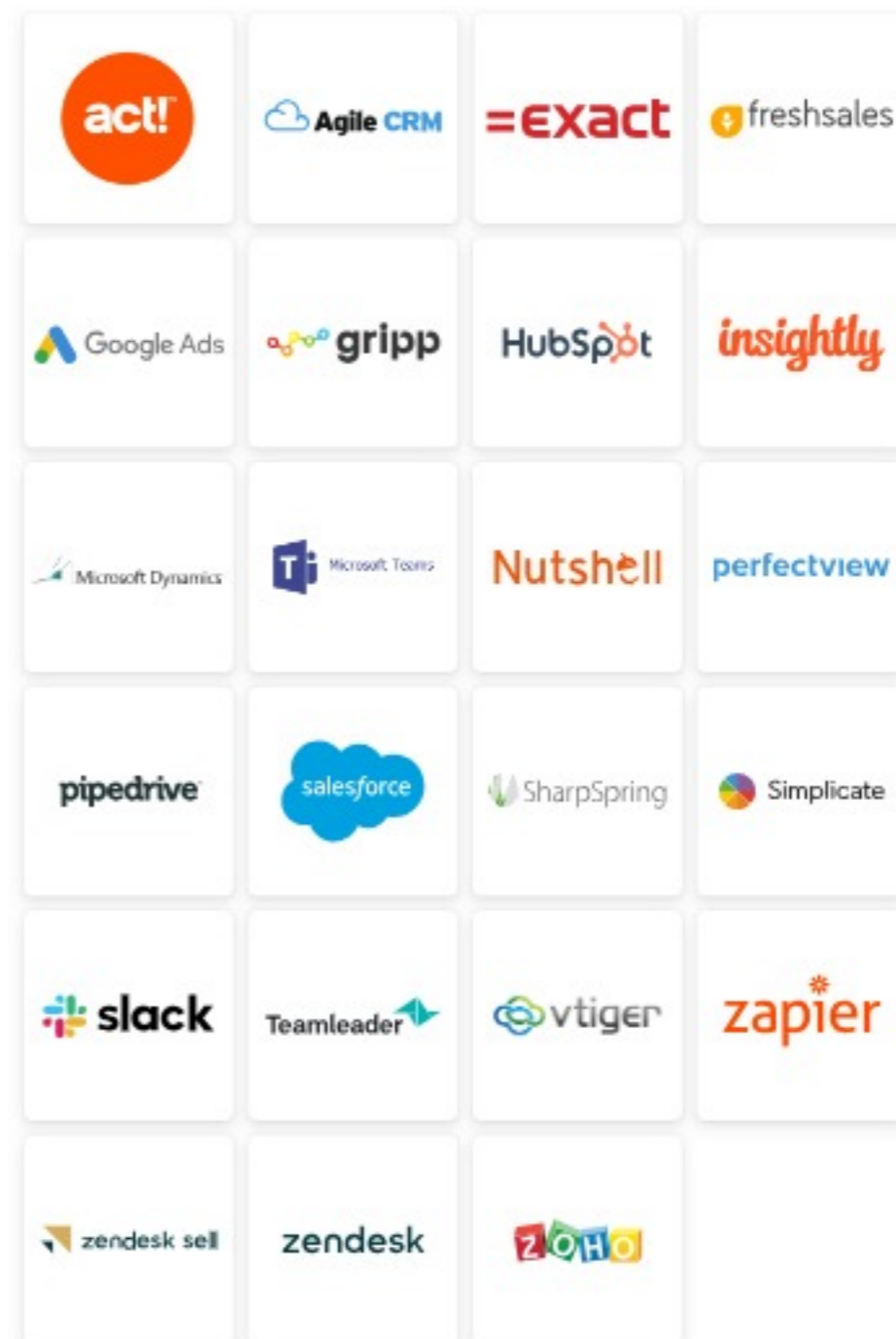
Grow your business

You have the information you need to turn website visitors into leads, or cross-sell to existing customers based on their visits. Now you can start to get real ROI from your website.

Integrate Leadinfo in your workflow

Effortlessly connect Leadinfo with your favorite software. The company profile is automatically enriched with Leadinfo's extensive company information to gain even better insight. You can easily send a hot lead to a colleague, enrich company information in your CRM, or add companies to your marketing automation funnel.

act!	Agile CRM	exact	freshsales
Google Ads	gripp	HubSpot	insightly
Microsoft Dynamics	Microsoft Teams	Nutshell	perfectview
pipedrive	salesforce	SharpSpring	Simplicate
slack	Teamleader	vtiger	zapier
zendesk sell	zendesk	Zoho	

All this, and more...

Website Personalization

Use the company data of Leadinfo in your own website to give your website visitors a personal experience.

Enterprise API

Include Leadinfo data within your own systems on an enterprise level.

Start your free 14-day trial.

Do you want to convert your anonymous website visitors into customers. Go to leadinfo.com and sign up for a 14-day free trial, no credit card needed.

✉ hello@leadinfo.com

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